



Kementerian
Perindustrian
REPUBLIK INDONESIA



IISIA
Business
Forum
2023

National Steel Industry for Self-Reliant Indonesia

ICE BSD, Tangerang
November 9-11, 2023

IKN - The New Capital City of Indonesia

Environmentally Friendly Transportation Mode

Renewable Energy Infrastructure

PROPOSAL

National Steel Industry for Self-Reliant Indonesia

1. IBF 2022 is a remarkable milestone in forming strong synergies within the national steel industry ecosystem.
2. The complexity of economic challenges at both the national and global levels requires the national industry to be more resilient and independent.
3. A stronger and wider collaboration among all parties involved in the national steel industry is essential.
4. IBF 2023 serves as a medium of communication, information exchange, and business matching activities for all stakeholders in the national steel industry, contributing to the strengthening effort to develop national industrial independence.



IBF 2023 AGENDA



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01.

Opening ceremony by the President of the Republic of Indonesia.

02.

Seminars and talk show with experts, practitioners, and professionals in the national and global steel industry ecosystem.

03.

National and international steel product and technology exhibition.

04.

The follow-up to the MoU on IISIA collaboration with industry and professional associations for increasing the domestic steel products utilization.

05.

Green infrastructure design competitions.

KEYNOTE SPEAKERS



Joko Widodo

President of the Republic of Indonesia



Puan Maharani

Chairman of the House of Representative of the Republic of Indonesia



Luhut Binsar Pandjaitan

Coordinating Minister for Maritime and Investment Affairs



Arsjad Rasjid

Chairman of the Indonesian Chamber of Commerce and Industry (KADIN)



Airlangga Hartarto

Coordinating Minister for Economic Affairs



Basuki Hadimuljono

Minister of Public Works and Housing



Agus Gumiwang Kartasasmita

Minister of Industry



Agus Gumiwang Kartasasmita

Minister of Industry



Hendrar Prihadi

Head of the Procurement Policy Agency (LKPP)



Bambang Susantono

Head of the Ibu Kota Negara Authority (IKN)



Purwono Widodo

Chairman of IISIA-SEAISI
President of AISC

IBF 2023

Hosted by



Supported by



Partners



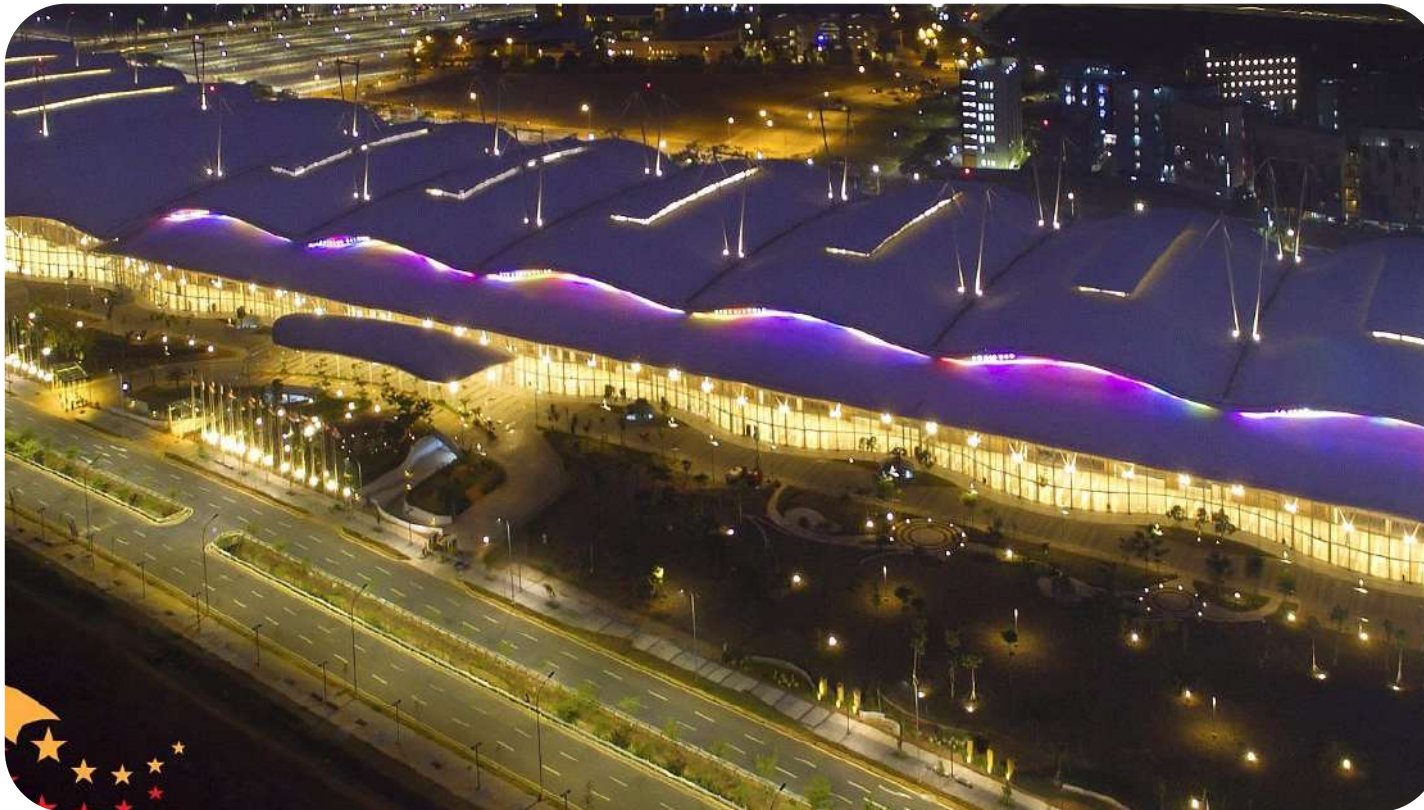
ICE BSD, Tangerang
November 9-11, 2023



VENUE



**Kementerian
Perindustrian**
REPUBLIK INDONESIA



ICE BSD - Hall 3&3A

Jl. BSD Grand Boulevard No.1, Pagedangan,
Kec. Pagedangan, Kabupaten Tangerang, Banten 15339
November 9-11, 2023

LAYOUT



Layout Draft:

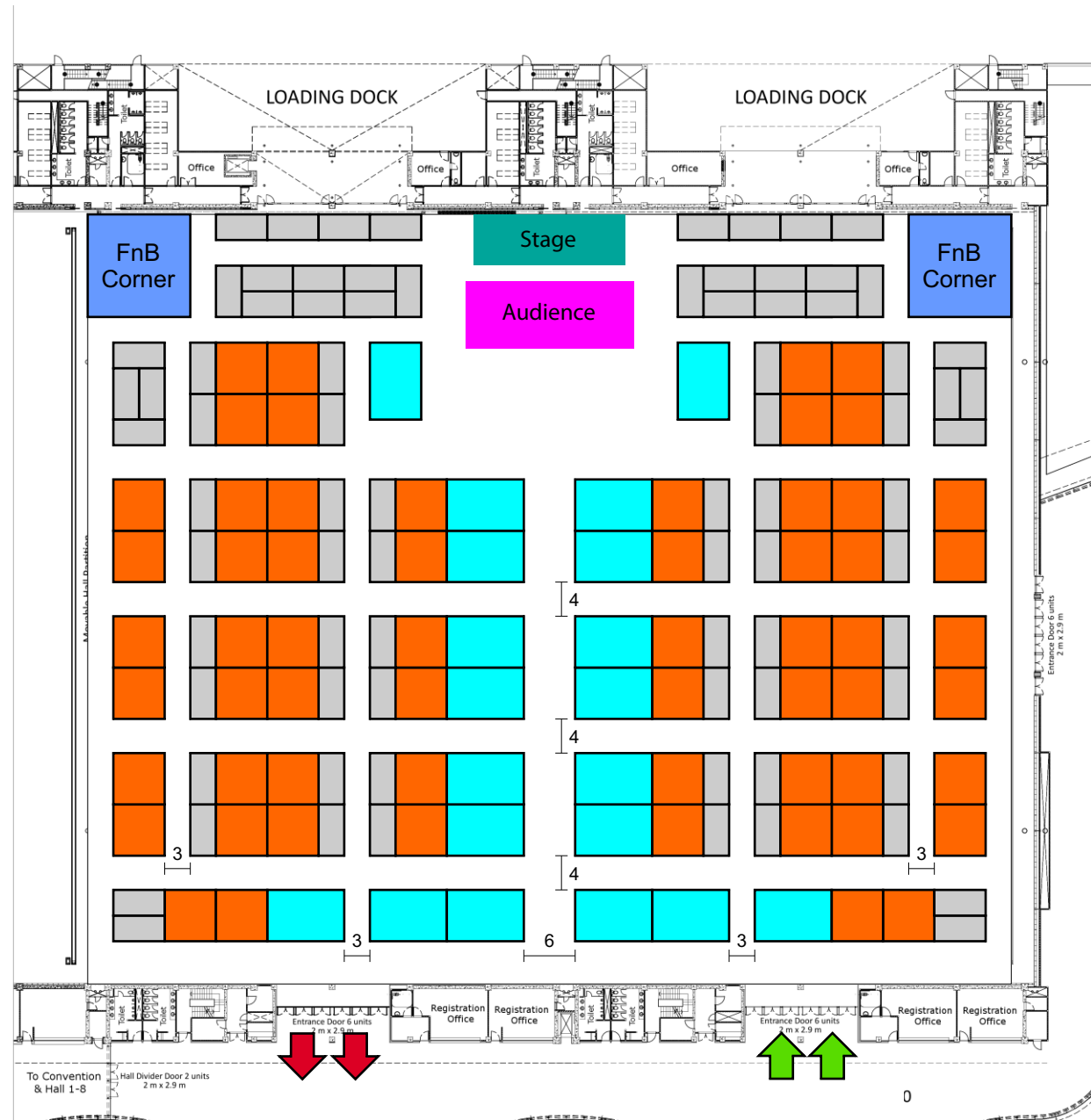
Hall 3 dan 3A Size	= 108 x 90 m ²
Stage Size	= 18 x 6 m ²
Audience	= 20 x 8 m ²
FnB Corner	= 12 x 12 m ²

Booth:

Large (9x6 m ²)	= 20 Booths
Medium (6x6 m ²)	= 60 Booths
Small (3x6 m ²)	= 80 Booths
Total	= 160 Booths

Exhibition Stand (space only) Fee:
IDR 2,500,000/m², or USD 165/m²

Large	= USD 8,910
Medium	= USD 5,940
Small	= USD 2,970



SPONSORSHIP



Sponsor Package

Rp 100.000.000,-

Rp 75.000.000,-

Rp 50.000.000,-

Rp 30.000.000,-

Videotron Logo (stage)	✓			
Adlips by MC	✓			
Printed Media Logo (newspaper & billboard)	✓	✓		
Presentation (30 minutes)	✓	✓		
Hanging Banner (4 spots, 1x5 meter)	✓	✓		
Company Profile Video (45 seconds, stage)	✓	✓	✓	
Entrance Pillar	✓	✓	✓	
Entrance Gate	✓	✓	✓	✓
Media Board	✓	✓	✓	✓
Digital Promo (social media & online portal)	✓	✓	✓	✓





PARTICIPATION AND SPONSORSHIP CONFIRMATION FORM

Name :

WhatsApp Number :

Company Name :

Booth Size : LARGE (9x6 m²) MEDIUM (6x6 m²) SMALL (3x6 m²)

We agree to sponsor :

IBF 2023 PACKAGE DIAMOND PLATINUM GOLD SILVER

..... ,

BANK ACCOUNT INFORMATION

Bank : MANDIRI KCP Krakatau Steel

Account No. : 0700006071141

Account Name : The Indonesian Iron & Steel Industry Association

SPONSORSHIP CONFIRMATION DEADLINE

September 30, 2023

(Full Name)



BANK ACCOUNT INFORMATION

Bank : **MANDIRI KCP Krakatau Steel**
Account No. : **070 0006071141**
Account Name : **The Indonesian Iron & Steel Industry Association**

For further inquiries, please contact:

Bagus Maulana Yunus
+62-812-1766-687

Roy Bogar
+62-852-1897-4411
iisiaibf@gmail.com

SPONSORSHIP PAYMENT DEADLINE
October 15, 2023



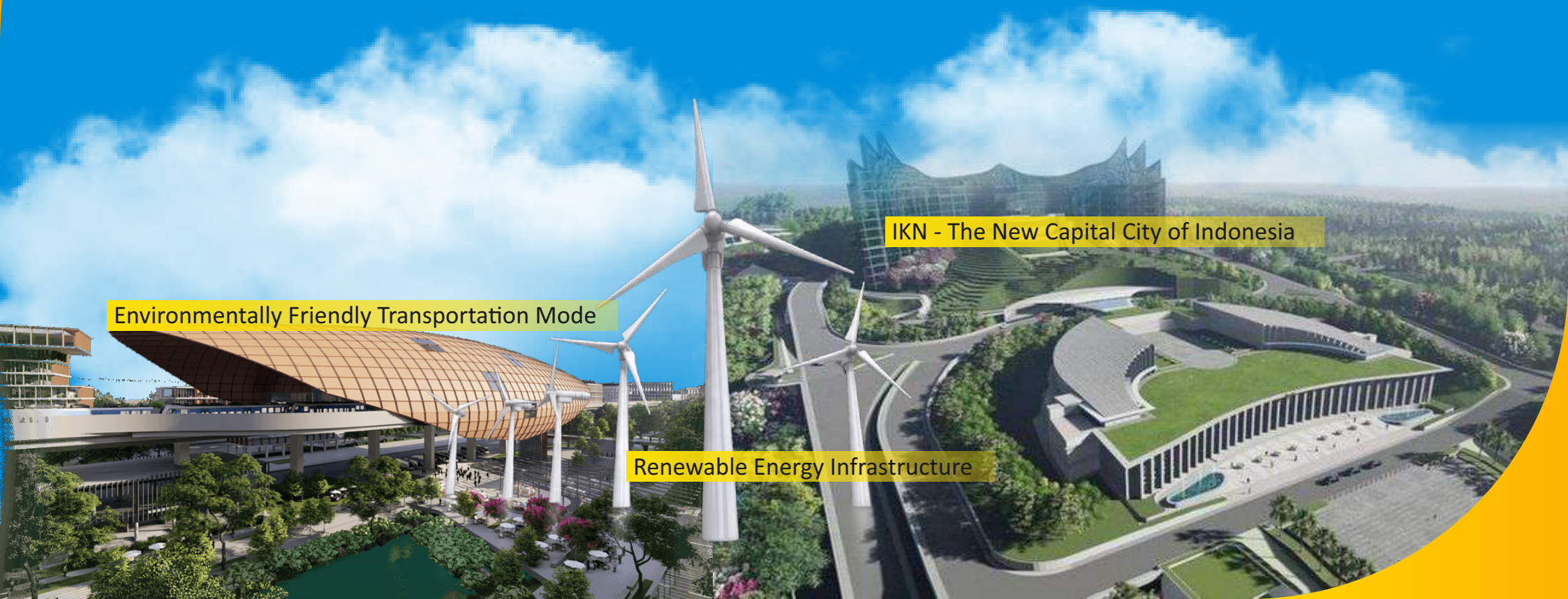


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Thank You



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IBF 2022

Overview



IBF 2022 Overview

Grand City Convention & Exhibition Surabaya - Desember 1-3, 2022

5.000 Visitors | 1.500-1.700
Daily Visitors

91 Exhibitors

9 Memorandum of
Understanding (MoU)

8 Keynote
Speakers **27** Speakers

7 Seminar
Sessions **9** Talk show
Sessions



Overview | Keynote Speakers

AIRLANGGA HARTARTO
Coordinating Minister for Economic Affairs



AGUS GUMIWANG KARTASASMITA
Minister of Industry



ZULKIFLI HASAN
Minister of Trade



ARSJAD RASJID
Chairman of KADIN Indonesia



LILIEK WIDODO
Director of Metal Industry
– Ministry of Industry



I GUSTI PUTU SURYAWIRAWAN
Special Staf – Coordinating Ministry
for Economic Affairs



MOHAMMED ALI BERAWI
Deputy for Green and Digital Transformation
- IKN Authority



IWAN, S.Hut
Head of Industry and Trade Office
of East Java Province



SILMY KARIM
Chairman IISIA/SE AISI



PURWONO WIDODO
Director of Business Development
- PT Krakatau Steel (Persero), Tbk.

Exhibitors

Sponsor - Diamond

PT Krakatau Steel (Persero), Tbk.
PT Krakatau Posco
PT Pertamina Lubricants

Sponsor - Platinum

PT Gunung Raja Paksi, Tbk.
PT Krakatau Baja Konstruksi
PT Krakatau Bandar Samudera
PT Krakatau Sarana Infrastruktur
PT Krakatau Sarana Properti
PT Krakatau Tirta Industri
PT Mitra Graha Solusi (TIMKEN)

Sponsor - Gold

PT Gunawan Dianjaya Steel
PT Krakatau Daya Listrik
PT Krakatau Global Trading
PT Krakatau Niaga Indonesia
PT Krakatau Nippon Steel Synergy
PT Krakatau Pipe Industries

Sponsor - Silver

PT Jatim Taman Steel, Mfg.
PT Krakatau Jasa Industri
PT Krakatau Perbengkelan dan Perawatan
PT KSO Sucofindo-Surveyor Indonesia
PT Krakatau Wajutama Osaka Steel Marketing
PT Latinusa Tbk
PT Nindya Karya

PT Oriental Sinergi Internasional
PT Pembangunan Perumahan (Persero) Tbk
CV Perjuangan Steel
PT Pabrik Besi Beton Raja Besi
PT Sinar Surya Bajaprofilindo
PT Tata Metal Lestari
PT Sumiden Serasi Wire Products

Sponsor - Participant

PT Krakatau Engineering
PT Krakatau Konsultan

Companies

Green Mile Indonesia
Hanwa Indonesia
PT AMNS Indonesia
PT Bakrie Pipe Industries
PT Benteng Anugerah Sejahtera
PT Bhirawa Steel
PT Bumi Lancang Kuning Pusaka
PT Caraka Anugrah Santoso
PT Catur Mitra Sukses Makmur
PT Citra Baru Steel
PT Dexin Steel Indonesia
PT Fumira
PT Garuda Metalindo, Tbk.
PT Hanil Jaya Steel
PT Hanwa Indonesia
PT Houston Steel International
PT Indal Steel Pipe
PT Indonesia Steel Tube Works
PT Ispat Indo

PT Java Pacific
PT Kencana Maju Bersama
PT Kepuh Kencana Arum
PT KKA Vivo Steel
PT Krakatau Osaka Steel
PT Langgeng Trada Teknik
PT Multi Colour Indah Indonesia
PT New Asia International
PT Nippon Steel Indonesia
PT Persada Wijaya Sentosa
PT Purna Baja Harsco
PT Sidokumpul raya
PT SMS Group
PT Steel Pipe Industry of Indonesia
PT Srirejeki Perdana Steel
PT Sukses Expamet
PT Sunrise Steel
PT Tangga Mas Jaya Makmur
PT The Master Steel Manufactory
PT Tobang Teknologi
PT Tri Sinar Purnama
PT Tumbakmas Inti Mulia
PT Wijaya Karya Industri & Konstruksi
SMS Group Spare Part Service
SUN Energy
Sutindo Group

Universities

Institut Teknologi Sepuluh Nopember
Universitas Ciputra
Universitas Kristen Petra

Government

Kementerian Koordinator Bidang Perekonomian
Kementerian Perindustrian
Kementerian Perdagangan
Direktorat Jenderal Industri Kecil Menengah dan Aneka
Direktorat Jenderal Industri Logam, Mesin, Alat Transportasi, dan Elektronika
Otorita Ibu Kota Nusantara
Dinas Perindustrian dan Perdagangan Provinsi Jawa Timur

Associations

Asosiasi Roll Former Indonesia (ARFI)
Forum Komunikasi Asosiasi Pengusaha (FORKAS)
Gabungan Perusahaan Konstruksi Nasional Indonesia (GAPEKSINDO)
Gabungan Pelaksana Konstruksi Nasional Indonesia (GAPENSI)
Gabungan Industri Alat Mobil dan Motor (GIAMM)
Gabungan Industri Paku dan Kawat Baja Indonesia (GIPKABI)
Himpunan Aplikator Indonesia (HAPI)
Ikatan Arsitek Indonesia (IAI)
Ikatan Nasional Tenaga Ahli Konsultan Indonesia (INTAKINDO)
Kamar Dagang dan Industri (KADIN) Indonesia
Persatuan Perusahaan Real estat Indonesia (REI)

Banks

Bank Rakyat Indonesia (BRI)
Bank Mandiri
Bank Nasional Indonesia (BNI)
Bank Central Asia (BCA)
Bank Tabungan Negara (BTN)
Maybank Indonesia



Talk Show & Seminars





Booths & Exhibitions





Booths & Exhibitions





MoU Signing & Awards



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